

RED CROSS CAMPAIGN CALLED MOST VITAL

Gen. R. C. Davis Says 2,000,000 Members Are Not Enough

This year's membership campaign of the Red Cross is the most important in its history, General Robert C. Davis, executive director of the New York chapter of the organization, declared yesterday at a Red Cross luncheon at the Advertising Club, 23 Park Avenue. "Two million members are not enough," he said, "and many are the added burdens imposed upon the organization by war conditions. The chapter's production service alone has completed 8,750 units of surgical dressings comprising nearly 40,000 separate dressings of a special design requested by the French Red Cross."

Martha Raye, screen actress, made an appeal for the relief of human suffering. "The work of the Red Cross is not confined to war, for every hour in every place there is an accident happening," she said.

Other guests of honor, Mary Brian, actress, Bill Corum, sports columnist, and 11-year-old Donn Fendler, who was lost in the Maine mountains for nine days last Summer, spoke briefly.

Among the representatives of the New York chapter of the Red Cross present were Mrs. David Challinor, director of roll-call; Mrs. Donald Fargan, director of the Braille service; Mrs. William C. Green, director of the production service; Mrs. William A. Rothholz, director of the hospital service; Mrs. William R. Roe, Mrs. Don Steele, director of the staff assistance corps, and Mrs. Everett E. Risley, director of the volunteer service. They were introduced by G. Lynn Sumner, president of the Advertising Club, who was toastmaster.