



EDU 300

Educational Media & Technology

Video Integration

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Planning Video Technology

Videotaped programs can be powerful learning resources. The use of film can present concepts and introduce content in efficient, motivational and stimulating ways. The effectiveness of video-based lessons requires thoughtful planning so the passive experience of viewing is made active and experiential. Careful lesson planning includes the following elements:

Video Title

Duration

Topic

Developmental Level

Objectives (Learner Outcomes)

Target Concepts, Content or Complex Thinking Skills

Concept Density

Timing and Pace

Materials for Related Activities

Preparing the Learner (pre-viewing tasks)

Connect Prior Knowledge

Present Concepts (check concept density)

Introduce Vocabulary

Expected Tasks During Viewing

Schedule of Viewing Pauses (if applicable)

Follow-up: Post-viewing Activities to Reinforce Concepts

Assessment Tasks

Lesson Notes- reflection